



Cloud42™



Everything Cloud



ask yourself:

Why buy a server when you only need it for short periods of time?

How much are you spending in IT infrastructure and maintenance each year, and could this be better invested elsewhere?

How much would your business save if your IT infrastructure was managed like your water, power and internet utilities?

Need to develop applications faster, cheaper and get to market ahead of the rest?

Wish your developers could spend more time building applications and less time provisioning their working environment?

Want to build for scale without the upfront cost? Want to start small and grow big?

If your business uses electricity, water, phone and internet utilities, why don't you simply use software the same way?

What if you could simply use the IT applications you need and only pay for the service when you do?

Could you better invest the human resources and capital cost of software acquisition and upgrades elsewhere in your business?

How much valuable time and money does your IT department spend having to manage and monitor the backups every night?

How often do you test your backup processes to make sure they really will work?

What is your business risk of backup failure or human error, and could your current process truly recover you when you need it?

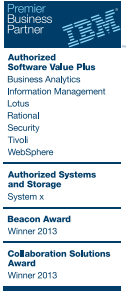
Cloud42™ is a full service cloud provider offering all your business Infrastructure, Platform, Software and Backup as a Service needs.

TRUSTED BY:



Want IT on demand? Now IT can be.

Certified across a broad range of IBM software and infrastructure, Cloud42 can also call on the full resources of ISW to support your IT needs; such as consulting, licensing, development, implementation, cloud and training.



Scale your business infrastructure on demand. - Only pay for when you need to run them.

Free up resources and provision development on demand. - Only pay for when you build.

Reverse capital cost outlays on licensing and access software on demand. - Only pay for when you use them.

Reduce business risk with a fully automated and reliable backup system. - Only pay for the data you protect.

Remove headaches, reduce cost and free up resources with a fully-certified, experienced team. - Only pay for when you need us.

RUN BUILD USE PROTECT MANAGE +

WE STRIVE TO:

- + provide robust practical solutions to our clients' business requirements worldwide;
- + support our clients throughout their business infrastructure life cycle;
- + engage with our clients as partners.

FEEDBACK:

"Emergency Management Victoria now relies on Cloud42's high availability to host vital applications used by Victorian emergency services agencies before, during and after emergencies such as bush fire or flood.

Cloud42's track record combined with the high reliability of the enterprise-grade IBM SoftLayer Cloud infrastructure delivers a solution that Emergency Management Victoria has full confidence in."

- John Simmons, EMV



OUR HERITAGE

The name 'Cloud42' spawns from the geek pop-culture concept that the number 42, revealed in *Hitchhikers Guide to the Galaxy* is the answer to life, the universe and everything.

The name also reflects the symbiotic relationship between ourselves and IBM - the origins of both sit on their respective 42nd parallel; Hobart, Tasmania and Endicott, New York State.



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HOBART | MELBOURNE | SYDNEY | BRISBANE | DARWIN

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